



National Association  
of Long Term Care  
Administrator Boards

# ANNUAL MEETING

Alexandria, VA

highlights

June 10-12, 2009



Jane Baker (NC), Chairman of the NAB kicked off the Annual Meeting on Wednesday afternoon with an orientation session for first time attendees followed by the State Executive and State Board Member Forums. These opening sessions were followed by a reception on Wednesday evening attended by 68 registrants and guests. The opening general session featured Francesca Fierro O'Reilly, Senior Director for Legislative Affairs at the American Health Care Association. Ms. Fierro presented an intriguing snapshot of the new power brokers on Capital Hill, an update on what's happening with healthcare reform and how long term care may or may not fit into the many policy positions being developed.

Old Town Alexandria was the perfect setting for the NAB 2009 Annual Meeting. With its historic setting in the shadow of the Nation's Capital, members enjoyed revisiting our nation's history and shared in the excitement of history in the making under a new President and Administration.

## PARTICIPATION IS FOCUS OF NAB LEADERSHIP

Recognizing that the economy, tight budgets and travel restrictions have severely impacted the ability of NAB members to participate, the NAB Leadership will be exploring ways to increase attendance at NAB meetings. You will be receiving a brief survey to seek your input on how NAB can best support you in this effort. Please take the time to respond when you receive the survey from the NAB office.

## THE FOUNDATION OF THE NAB LAUNCHES NEW INITIATIVES

The Foundation of the NAB Partners with the Pioneer Network and the Center for Excellence in Assisted Living on Culture Change Resource Documents  
Foundation Chairman, Margaret McConnell (NV) reported that the Foundation has awarded sponsorship grants to the Pioneer Network and the Center for Excellence in Assisted Living (CEAL). The grants are in support of NAB's efforts to assure that long term care administrators entering the profession are prepared with the knowledge required to comply with the new CMS culture change survey requirements. The Pioneer Network is developing a resource document for nursing home administration, and CEAL for Assisting Living Administration, on Culture Change and Person Centered Care. These documents will be utilized as resource documents for item writing and will be added to the NAB Study Guides as addendums.

## TWO FOUNDATION RESEARCH PROPOSALS DEVELOPED

Ms. McConnell also reported on two potential research proposals to be supported by the Foundation. In partnership with the University of Wisconsin Eau Claire, a proposal has been developed to explore factors that result in effective Administrator in Training (AIT) programs in the academic community. The first phase of the project would evaluate UWEC and other NAB accredited college and university programs.

A second project would expand upon a research project conducted by the Nebraska Board to exam factors that result in success on the NAB NHA examination. NAB Accredited Academic Programs will be invited to submit proposals to partner with the Foundation.



National Association  
of Long Term Care  
Administrator Boards

## ANNUAL MEETING

Alexandria, VA

highlights

June 10-12, 2009

### UPDATE ON THE ADVANCING EXCELLENCE IN AMERICA'S NURSING HOMES CAMPAIGN

Attendees at the Annual Meeting were provided with the latest campaign materials and a video resource on the Advancing Excellence Campaign. The Foundation of the NAB continues its enthusiastic support of the Campaign in its third year. Campaign results data show significant progress on the current campaign goals with more than 7,400 nursing homes participating. NAB member boards/agencies are encouraged to support the Campaign by participating in your Local Area Network for Excellence (LANE) and by encouraging administrators in your jurisdiction to participate. For additional information and to discuss how you can support the Campaign please contact NAB President and CEO Randy Lindner.

## committee highlights

### BYLAWS

Patrick Nicovich (AL), Chair of the Bylaws Committee proposed adoption of policy changes that modify the job descriptions of NAB's Chairman and CEO to assure annual evaluations of the CEO, leadership, standards for corporate compliance, risk management and records retention. Mr. Nicovich also presented a policy change regarding publication of materials, articles or documents written on behalf of NAB.

### MARKETING AND PUBLIC RELATIONS

Co-Chair, Carolyn Hill (NC) presented a proposal for a branding initiative to support and direct NAB marketing and public relations plans. The proposal was approved by the NAB Board of Governors. The process will begin shortly with initial results ready for review by the Executive Committee in September and to the Board of Governors at the Mid-Year Meeting in October. The Committee will also be issuing a press release on NAB's efforts to prepare administrators for release of the new CMS regulations on Culture Change.

### CONTINUING EDUCATION COMMITTEE

Chair Steve Nash (DC) reported on the recent NCERS Reviewer Training Meeting held in Newport Beach, California. Mr. Nash also provided a progress report on the new NCERS web based approval system and the significant policy and procedures changes needed to support implementation of the new system. He reported that training webinars will be offered to reviewers and sponsors of continuing education to orient them in the use of the new system and to review the new policies and procedures. The webinars will be captured on video and made accessible to those who cannot participate in a scheduled webinar. Mr. Nash also presented a final version of the reviewer Job Description which was adopted by the Board of Governors. A request for additional funding to complete the new NCERS system in an amount not to exceed \$100,000 was approved by the Board of Governors.



National Association  
of Long Term Care  
Administrator Boards

## ANNUAL MEETING

Alexandria, VA

highlights

June 10-12, 2009

## committee highlights (cont'd)

### EDUCATION COMMITTEE

Chair Keith Knapp (KY) reported that the committee met with Mr. John Lloyd, President and CEO of the Commission on Accreditation of Healthcare Management Education (CAHME) to explore potential collaboration with NAB's Academic Accreditation Program for Long Term Care Administrators. Further discussion will be pursued by Mr. Lloyd and NAB's President and CEO Randy Lindner. Mr. Knapp also announced that an orientation and training session was held to prepare additional site reviewers to conduct site visits for the expected increase in new and renewal applications for Academic Accreditation. He also reported that the 5th Edition of the NHA Study Guide is nearing completion and that the Academic Accreditation Workbook is being updated to incorporate the new NHA domains of practice. The RCAL domains will also be incorporated into the criteria for Academic Accreditation to assure that graduates of NAB accredited programs are prepared to work in a variety of settings along the LTC continuum.

### NHA EXAM COMMITTEE

Steve Fleming (NC), Chair of the committee reported that the February Item Writing Workshop resulted in the addition of 120 new items bringing the item bank to a total of 2,336 items. The committee also reviewed two new forms of the NHA exam. Mr. Fleming reported on the need for additional reference materials as several of the current materials authors have passed away and will need to be updated with replacements.

### RCAL EXAM COMMITTEE

Chair Del Zook (OR) reported that the Committee had reviewed two new forms of the exam which will be ready for the pass point workshop to be held during the Mid-Year Meeting in New Orleans. Mr. Zook reported that his committee has been challenged to write items on Culture Change and welcomes the addition of the white paper on Culture Change sponsored by the Foundation as a new resource.

### STATE GOVERNANCE AND REGULATORY ISSUES

Chair Katrina Magdon (AL) reported that the RCAL Model Practice Act was reviewed and will be presented to the Board of Governors for approval at the Mid-Year Meeting. Micah Spangler, NAB's Director of Legislative affairs gave a demonstration of "Trend Tracker" NAB's legislative tracking tool that is available to members on the NAB web site. Micah presented examples of the types of state and federal legislation that are being tracked and asked for member guidance on use of this member resource. Randy Lindner reported on a recent visit by Micah and himself to Senator Herb Kohl's (WI) office to explore opportunities for NAB to participate in the bill Senator Kohl has introduced to retool the long term care workforce. A legislative task force will be appointed by Chairman Baker to develop future legislative strategies to guide staff in these efforts.



National Association  
of Long Term Care  
Administrator Boards

# ANNUAL MEETING

Alexandria, VA

highlights

June 10-12, 2009

## committee highlights (cont'd)

### BUDGET AND FINANCE COMMITTEE

Treasurer Randy Snyder (MN) presented the 2008 Audit Report prepared by Wolf and Company LLP. Mr. Snyder reported that the auditor had recommended that the investment in the new NCERS system be capitalized and amortized over a three year period rather than expensed during the 2008 fiscal year. Mr. Snyder reported a year end surplus of \$111,856.03. A motion to allocate \$25,000 of the surplus to the NAB Foundation and the balance to the NAB General Reserve fund was approved by the Board of Governors.

### NOMINATING COMMITTEE

An election was held by the Board of Governors to elect two members and an alternate to the Nominating Committee. Members elected were Steve Nash (DC) and James Roberts (ID). Denney Austin (WA) was elected as the alternate. Margaret McConnell (NV) will serve as Chair of the Committee as the Immediate Past Chairman of NAB. Elections for the positions of Chair Elect, Treasurer and Secretary will be held at the Annual Meeting in June of 2010. Interested Candidates should contact a member of the Nominating Committee.

## Plan NOW to attend the NAB Mid-Year Meeting October 29-30, 2009 in New Orleans, LA!



### For Questions or Assistance the NAB Staff is at Your Service!

Colleen McClanahan, Administrative Director: [cmccclanahan@bostrom.com](mailto:cmccclanahan@bostrom.com)  
 Emily Bigelow, NCERS Program Coordinator: [ebigelow@bostrom.com](mailto:ebigelow@bostrom.com)  
 Stephanie Daly, Marketing Director: [sdaly@bostrom.com](mailto:sdaly@bostrom.com)  
 Randy Lindner, President & CEO: [rlindner@bostrom.com](mailto:rlindner@bostrom.com)  
 Phone: 202-712-9040 Fax: 202-216-9646  
[www.nabweb.org](http://www.nabweb.org)