



MID-YEAR MEETING

New Orleans, LA

October 28-30, 2009

Ghosts and Goblins and a very colorful Halloween Celebration made for a colorful and lively venue for the NAB Mid-Year Meeting in New Orleans, Louisiana!



Jane Baker (NC), Chairman of the NAB welcomed 70 attendees and their guests at the Chairman’s reception on Wednesday evening. State Executives and State Board Members held lively discussions during the afternoon forums and first time attendees participated in the attendee orientation session. Barton Tretheway, Managing Partner, Bostrom Consulting Associates, spoke at the Opening Session with an excellent presentation on the importance of branding your organization. Mr.

Tretheway also presented the results of NAB’s recent branding initiative.

Barton reported that NAB enjoys a very positive and highly respected brand image, with a persona of expertise, dependability and knowledge. The results of the branding initiative will now be incorporated into NAB’s marketing plans and through NAB collateral materials and messaging. Anyone interested in seeing a copy of Mr. Tretheway’s presentation can access it on the NAB website or by request to nab@nabweb.org.

NAB Board of Governor’s Approves RC/AL Model Practice Act

Over the past two years the NAB State Governance and Regulatory Affairs Committee has been developing a Model Practice Act for use as a resource for member states that might be considering or working on regulations to license Residential Care/Assisted Living Administrators. Katrina Magdon (AL), Chair, presented, and the NAB Board of Governors approved the Model Act at their meeting on October 30th in New Orleans. This document is now available on the NAB web site under the member’s only section. Members also discussed the various ways that states handled substandard quality of care findings and complaints against administrators. She advised that there will be a panel discussion on this topic at the Annual Meeting in Portland, Oregon in June of 2010.

committee highlights

BYLAWS

Patrick Nicovich (AL), Chair of the Bylaws Committee presented for adoption, policy that changed the job description of NAB’s President and CEO to incorporate risk management standards and reporting requirements. This policy change was approved by the Board of Governors. The NAB Executive Committee approved changes to the procedures document to incorporate the Risk Management Program.

MARKETING AND PUBLIC RELATIONS

Carolyn Hill (NC), Chair, reported on marketing/exhibit activities at the American Health Care Association (AHCA) and American Association of Homes and Services for the Aging (AAHSA) annual meetings. Ms. Hill reported that one of the outcomes of the branding initiative was an identified need to provide a forum for CE providers. This new forum will be initiated at the Annual Meeting in Portland, Oregon in 2010. A similar forum for Academia will be initiated at the Mid-Year Meeting in 2010. Committee members also reviewed and discussed the branding report and next steps to incorporate it into the marketing plan.



committee highlights (continued)

CONTINUING EDUCATION COMMITTEE

Vice-Chair Mary Ellen Wilkerson (NV) reported that Committee members discussed the need for state board access to electronic records of earned CE units of their licensed populations. Ms. Wilkerson also discussed recent challenges with the timeliness of program renewals and the need to determine the relevancy of content on renewals. Mary Ellen reported that the new NCERS system was scheduled to be launched on November 14th. The next NCERS reviewer training session is scheduled for March 19th in San Francisco. The committee presented three CE sponsors for Certified Sponsor Status. The Virginia Assisted Living Association, Adult Care Consultants, and Genisus Healthcare Group were approved by the Board of Governors.

EDUCATION COMMITTEE

Tom Syverson (MN) on behalf of Vice-Chair James Bulot (LA) reported that the 5th Edition of the NHA Study Guide is nearly complete and should be ready for sale in early 2010. The 5th Edition will include a chapter on person centered care authored by the Pioneer Network through a grant from the Foundation of the NAB. He also reported that NAB accredited schools had submitted their annual reports which will be reviewed. He stated that a task group will be appointed to determine review criteria and to ensure there is no conflict of interest by those who review the reports. The committee continues to pursue collaborative efforts with the Commission on Accreditation of Healthcare Management Education (CAHME).

NHA EXAM COMMITTEE

Katrina Magdon (AL) on behalf of Steve Fleming (NC), Chair, reported that the committee revised 393 items at the meeting. They also identified 223 items to retire and rematched items that are statistically out of range.

RC/AL EXAM COMMITTEE

Chair Del Zook (OR) reported that the Committee had completed a pass point workshop on two new forms of the examination. Heather Anderson (MI) completed a review and update of the RC/AL Study Guide which will result in a reprint of the updated guide to include a new chapter on person centered care that was written through a grant from the Foundation of the NAB to the Center for Excellence in Assisted Living (CEAL).

BUDGET AND FINANCE COMMITTEE

Treasurer Randy Snyder (MN) presented the 2008 Form 990 Tax Return as prepared by Wolf and Company LLP. Mr. Snyder also presented and the Board of Governors approved the 2010 operating budget. Mr. Snyder reported that the nine months ending September 2009 reflect an operating surplus of \$160,567.19. He also reported that no fee increases are proposed for 2010 due to the continued solid financial position of the association.

NOMINATING COMMITTEE

Margaret McConnell (NV), Chair reminded attendees of the upcoming elections and the process for nominations. Nominations are due to Ms. McConnell by December 31, 2009. If you are interested in submitting a nomination and need a copy of the nomination procedures please send your request to nab@nabweb.org. Elections will be held at the Annual Meeting in June for the positions of Chair-Elect, Treasurer and Secretary.

UPDATE ON THE ADVANCING EXCELLENCE IN AMERICA'S NURSING HOMES CAMPAIGN

The Advancing Excellence Campaign launched Phase II of the Campaign on October 22, 2009. All previous participants must update their profiles and select new goals and set targets as a requirement of Phase II participation. To access the Campaign website use the following link at <http://www.nhqualitycampaign.org>. NAB member boards are encouraged to get involved in and support the campaign by encouraging your licensed population to join and participate. For additional information and to discuss how you can support the Campaign please contact NAB President and CEO Randy Lindner at 202-712-9040 or rlindner@bostrom.com.



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FOUNDATION OF NAB

Foundation Chairman, Margaret McConnell (NV) reported that the Foundation has initiated and or completed six initiatives during the past year.



Foundation of the

**National Association
of Long Term Care
Administrator Boards**

- A white paper on person centered care authored by the Pioneer Network has been completed.
- A white paper on person centered care authored by the Center for Excellence in Assisted Living (CEAL) has been completed.
- A grant to conduct a research project to determine factors for success on the NAB NHA exam was awarded to St Joseph's College of Maine. A report on the project will be presented at the Annual Meeting in Portland, Oregon in June 2010.
- A sponsorship for an Emerging Leaders Summit in Washington DC in June 2010 was awarded. The primary sponsors of the Summit are the Foundation of the NAB, The Academy of the American College of Health Care Administrators (ACHCA) and the Wertlieb Institute of the George Washington University. The Summit will be held at the George Washington University (GWU) in Washington DC. The Summit is designed for a maximum of 40 emerging (generation x and y) long term care leaders to stimulate interest in developing as industry leaders and to engage in the policy process in Washington. The Summit will feature members of congress, industry association leaders and faculty at GWU. Watch the NAB web site soon for full details and application materials.
- Pursuit of a grant in collaboration with the Pioneer Network to develop education modules on person centered care for preceptors.
- Sponsorship of the Advancing Excellence in America's Nursing Homes Campaign.

NAB to CELEBRATE its 40th ANNIVERSARY!

NAB Annual Meeting - Portland, Oregon

June 8-10, 2010

We have already lined up a number of special events and educational sessions!

- Keynote Presentation by Mary Jane Koren, MD, MPH, Senior Program Officer, The Commonwealth Fund, speaking on Advancing Excellence and Leadership
- "State Board Complaint Processes – Best Practices from Around the Nation" A panel discussion on the various ways states handle complaints
- Meet and hear about the history of NAB from Past NAB Presidents
- Special Thursday Evening Celebration Banquet
- Distinguished Service Award
- Post meeting Willamette Valley winery tour (optional)

For Questions or Assistance the NAB Staff is at Your Service!

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