NAB Elects New Leadership at Momentous Annual Meeting

At our Annual Meeting in Louisville, NAB elected the association’s new leadership, adopted a report on the Professional Practice Analysis, approved a new university program for academic accreditation and inaugurated site visitor training for future academic accreditation applications. With 34 state board and agency delegates and a record 102 registered participants, our Louisville meeting was NAB’s best-attended in our history. Many thanks go out to NAB incoming Chair and “native son” Keith Knapp and the members of the Kentucky delegation for being such wonderful hosts to all of us.

Knapp and outgoing Chair Randy Snyder (Minnesota) are joined on the Executive Committee by Chair-Elect Delvin Zook (Oregon), Treasurer Lisa Hahn (Virginia) and Secretary Mary Ellen Wilkinson (Nevada). The new Executive Committee was sworn in by Immediate Past Chair Tom Syverson (South Dakota), who was applauded for his eighteen years of service to NAB. We are grateful to Syverson, as well as outgoing Secretary Carolyn Hill (North Carolina) and Treasurer Donald Wilson (New Mexico) for their invaluable leadership and dedication over the past two years, as NAB tackled the landmark Professional Practice Analysis and accomplished its ambitious strategic planning goals.

Practice Analysis Report Adopted by the Board of Governors

The Practice Analysis report was the culmination of 18 months of research and surveys of long term care practitioners across the nation. The report, which was presented to the Board of Governors, examines career progression within the field of long term care administration and career mobility, and it outlines a new vision for the profession. The research was validated by data collected from Nursing Home, Assisted Living and Home and Community Based administrators from all 51 jurisdictions, and it validates the role of administrators along the continuum of long term care supports and services. Practice Analysis Steering Committee Chair Katrina Magdon (Alabama), reported that there is a high percentage of similarity among the various lines of practice with regard to domains, knowledge and skills, which led to a blueprint for a new program structure. The research presented in the report does not change or replace current practices in care administration, but rather serves as an introduction to a possible new credentialing structure that will complement existing credentials.
LeadingAge CEO Delivers Stirring Presentation on New Ways to View Aging
Larry Minnix, President and CEO of LeadingAge, delivered the keynote address at the Louisville meeting. Using an array of videos, he showed how portrayals of the elderly in popular culture have transformed over the past few decades, from the helplessness of “I’ve fallen and I can’t get up!” to depictions of seniors leading more active lifestyles. Minnix noted that these pop culture representations should mirror developments in long term care, giving seniors more options and greater control over their care. He challenged those in attendance to be leaders in care innovation, using administrative leadership and technology to best serve their residents.

Exam, NCERS fees to increase on September 15
Due to increasing exam development, travel and administration costs, the following fee increases were approved by the Board of Governors and will go into effect starting September 15, 2014. Please ensure that your state board/agency website and materials reflect these changes:

<table>
<thead>
<tr>
<th>Current</th>
<th>Effective 9/15/2014</th>
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<tbody>
<tr>
<td>NHA Exam fee</td>
<td>$350</td>
</tr>
<tr>
<td>RCAL Exam fee</td>
<td>$300</td>
</tr>
<tr>
<td>NCERS base reviewing fee*</td>
<td>$135</td>
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*In-person and Distance Learning

ProExam Announces State Exam Review Services
Per a recommendation from NAB’s State Executive Forum, facilitated by Sally McKee (Missouri), ProExam is offering the services of its editorial department to review member state-based exams. For a fee of $700 per form, ProExam will edit state exams for grammar and spelling, and will ensure that the exam text adheres to best practice item writing principles and NAB’s style guide. For additional fees, ProExam will conduct training webinars on best practice item writing principles, provide access to its item writing software and allow importation of new state items into ProExam’s item bank. State board/agency executives who are interested in these services should contact Evelyn Tessitore at etessitore@proexam.org.
CONTINUING EDUCATION
Co-Chair Mary Ellen Wilkinson (Nevada) reported that five new NCERS reviewers have been added to NAB’s roster in the past year, bringing the total on the reviewer roster up to 52. The committee discussed ways that the Practice Analysis can support the advancement of continuing education for all of NAB’s stakeholders. The committee also discussed methods to develop tools to gather data on quality standards in continuing education.

EDUCATION
Chair Jennifer Johns-Artens (Wisconsin) reported that the committee would like to form a task force to study how the Practice Analysis will affect academic training. She shared data that shows that students from NAB-accredited schools have higher pass rates on the NHA exam than do examinees from the general population. Mary Helen McSweeney (Maryland) conducted academic site visitor training during the committee meeting, which will lead to a larger pool of site reviewers. The committee also recommended Western Kentucky University for NAB academic accreditation, which was approved by the Board of Governors.

MEMBER RELATIONS AND OUTREACH
Committee Chair Margaret McConnell (Nevada) and Vice Chair Tim Chesney (Ohio) reported that all of the committee’s strategic plan goals have been achieved. McConnell reviewed the publications and communications that NAB had disseminated since the last meeting, including the Annual Report and the Practice Analysis white paper. Chesney reported that the committee discussed how to achieve buy-in for the Practice Analysis among our stakeholders, emphasizing that it should be a professional-driven credential, and that NAB use empirical data to bolster presentations with boards and other groups. Committee members also discussed ways to strengthen AIT programs and increase the numbers of preceptors; it concluded that NAB should help develop a model preceptor training program, along with marketing materials to encourage current administrators to give back to the profession by becoming preceptors.

STATE GOVERNANCE
Chair Lisa Hahn (Virginia) reported that the Committee had discussed the Practice Analysis with regard to how states can approach the process, as well as the need to look at state laws and regulations to see if there are barriers to its implementation. She talked about NAB’s upcoming Community Anywhere software, which will allow NAB members and committees to collaborate in a secure, real-time environment. She also reported on the NAB/ACHCA workgroup, which is working to create an AIT model program and a preceptor model program.
NAB Foundation Holds Fundraiser at Churchill Downs

New Chair Keith Knapp led a delegation of NAB members and guests to historic Churchill Downs to raise funds for the NAB Foundation. Participants were treated to a great day of racing, including the inaugural running of the “NAB Memorial.” Congratulations to Claymaker and jockey Corey Lamerie, who made a charge in the home stretch and edged out Noble Bird in an exciting race! Many thanks to our supporters, who contributed over $2,000 to the Foundation.

Next NAB Meeting

We invite you to join us at our 2014 Mid-Year Meeting, November 12-14 in San Francisco. Details will be emailed and posted on www.nabweb.org later this summer.

Please mark your calendar and plan to attend!