Surrounded by the beauty of Portland, OR, NAB celebrated its 40th Anniversary with 11 past presidents as our honored guests. More than 100 participants attended the 40th Anniversary celebration and banquet on Thursday, June 10 at the Nines Hotel in Portland. NAB Chairman-Elect Tom Syverson (SD), served as host for a living room chat with the past presidents who shared an interesting retrospect of NAB’s history and evolution as well as many funny stories and significant milestones that were achieved during their terms of office.

Past presidents who participated were as follows:
- Ralph Marrinson (FL) 1972-1974
- Kenneth Greiner (OK) 1996-1996
- Steve Chies (MN) 1996-1998
- John Hogan (OR) 1998-2000
- William “Bill” McIlwaine (PA) 2000-2002
- Denney Austin (WA) 2002-2004
- Katrina Magdon (AL) 2004-2006
- Margaret McConnell (NV) 2006-2008
- Jane Baker (NC) 2008-2010

Past presidents who were not in attendance but contributed to the evening:
- James Gephart (IN) 1978-1980
- Fred Lane (FL) 1984-1986
- Mike Kittleson (WI) 1990-1992

Past presidents who are deceased:
- James Baker (TX) 1971-1972
- Dr. W.O. Millington (TX) 1974-1978
- Phyllis Roffmann (IL) 1988-1990
NAB 40th Anniversary (continued)

Chairman Jane Baker (NC) presented awards to the outgoing members of the Executive Committee, committee chairs, vice chairs and forum facilitators.

- Randy Snyder (MN) - Treasurer and Chair, Budget and Finance Committee
- Margaret McConnell (NV) - Immediate Past Chairman
- Renee Clack (TX) - Secretary
- Tom Syverson (SD) - Chairman-Elect
- Keith Knapp (KY) - Chair, Education Committee
- Dr. James Bulot (LA) - Vice Chair, Education Committee
- Patrick Nicovich (AL) - Chair, Bylaws Committee
- Steven Nash, (DC) - Chair, Continuing Education
- Mary Ellen Wilkinson (NV) - Vice Chair, Continuing
- Caroline Hill (NC) and Ted LeNeave (VA) - Co-Chairs, Marketing and Public Relations Committee
- Steve Fleming (NC) - Chair, NHA Exam Committee
- William Bauder (LA) - Vice Chair, NHA Exam Committee
- Delvin Zook (OR) - Chair, RC/AL Exam Committee
- Sister Phyllis McCracken (PA) - Vice Chair, RC/AL Exam Committee
- Katrina Magdon (AL) - Chair, State Governance and Regulatory Issues Committee
- Lisa Hahn (VA) - Vice Chair, State Governance and Regulatory Issues Committee
- Bev Herman (ND) and Lisa Hahn (VA) - Co-Facilitators, State Executive Forum
- James Roberts (ID) and Barry Ramper (PA) - Co-Facilitators, State Board Member Forum

Chairman Baker also presented the NAB Distinguished Service Award to NAB President and CEO Randy Lindner. This award was presented to Randy for his outstanding contributions to the long term care community during the past 15 years as NAB’s Chief Staff Executive.
Another highlight of the meeting was the election and installation of officers for the 2010-2012 term.

- Succession from Chairman-Elect, Tom Syverson (SD) Chairman
- Succession from Chairman, Jane Baker (NC) Immediate Past Chairman & Chairman of the Foundation of NAB

Newly Elected

- Randy Snyder (MN) Chairman-Elect
- Renee Clack (TX) Treasurer
- Keith Knapp (KY) Secretary

Congratulations to the new NAB executive officers!

**DR. MARY JANE KOREN DELIVERS KEYNOTE ADDRESS**

NAB was pleased to have Dr. Mary Jane Koren of The Commonwealth Fund to kick off the Annual Meeting with her keynote address titled “Achieving Nursing Home Quality: Reaching for the Stars.” Dr. Koren discussed the progress and challenges of achieving quality care and the key leadership role administrators play in the provision of quality services. To view Dr. Koren’s slides click on the following link: [Keynote Presentation](#)

**COMPLAINT PROCESS BEST PRACTICES**

Thursday’s lunch program featured a panel discussion on “State Board Complaint Processes: Best Practices from Around the Nation.” Margaret McConnell (NV), Mark Hebert (LA), Anthony Chappell (TX), Donald Wilson (NM) and Katrina Magdon (AL) presented their states’ complaint processes and discussed the challenges of handling the increasing number of complaints, the impact on staff and monetary resources. Panelist represented a variety of regulatory models including an independent board, a board within an umbrella agency, a multi-licensure board (NHA and RC/AL) and a state agency with an advisory board.
THE FOUNDATION OF NAB

Foundation Chairman Margaret McConnell (NV) reported that the Foundation had completed a successful two years and has met and exceeded the strategic plan including:

- The white paper on person centered care authored by the Pioneer Network has been completed
- The white paper on person centered care authored by the Center for Excellence in Assisted Living (CEAL) has been completed
- A grant to conduct a research project to determine factors for success on the NAB NHA exam was awarded to St Joseph’s College of Maine. A report on the project was presented at the Annual Meeting. Steve Chies (MN) presented a summary of the research project of St. Joseph’s College of Maine titled, “Does the Preparation and Background of Nursing Home Administrators Correlate Quality Indicators of a Nursing Home?” Chies also presented several recommendations to NAB member boards and agencies to facilitate data collection to support further research on this topic. The full text of Mr. Chies’ report and recommendations can be viewed by clicking on the following link: Research Report | Recommendations

- A sponsorship for an Emerging Leaders Summit in Washington, DC in June 2010 was awarded. The primary sponsors of the Summit are the Foundation of NAB, The Academy of the American College of Health Care Administrators and the Wertlieb Institute of the George Washington University. The Summit was recently held at the George Washington University (GWU) in Washington, DC. The Summit was designed for a maximum of 40 emerging (Generation X and Y) long term care leaders to stimulate interest in developing as industry leaders and to engage in the policy process. The Summit featured members of Congress, industry association leaders and faculty at GWU.

- Pursuit of a grant in collaboration with the Pioneer Network to develop education modules on person centered care for preceptors.

- Sponsorship of the Advancing Excellence in America’s Nursing Homes Campaign
UPDATE ON THE ADVANCING EXCELLENCE IN AMERICA’S NURSING HOMES CAMPAIGN
The Advancing Excellence Campaign launched Phase II of the Campaign on October 22, 2009. All previous participants must update their profiles and select new goals and set targets as part of the Phase II participation. To access the Campaign website use the following link at http://www.nhqualitycampaign.org. NAB member boards are encouraged to get involved in and support the campaign by encouraging your licensed population to join and participate.

For additional information and to discuss how you can support the Campaign please contact NAB President and CEO Randy Lindner at 202-712-9040 or rlindner@bostrom.com.

MID-YEAR MEETING TO EXPLORE SCENARIOS FOR NAB’S FUTURE
Plan now to attend the NAB Mid-Year Meeting on November 10-12 at the Sheraton Wild Horse Pass Resort & Spa in Chandler, AZ. A scenario planning session is planned for Thursday morning, November 11.

Scenario analysis is a planning tool that anticipates future directions in the environment and develops plans accordingly.
- A tool to anticipate potential future environmental change
- A systematic mechanism for considering a mix of complex factors
- A basis for monitoring the environment in support of decision making and action

Recognizing the importance of providing participation opportunities to as many member boards and agencies as possible, NAB Board of Governors approved funding to support increased participation at this meeting. Full details on financial support opportunities will be provided in the first meeting notice scheduled for mid August. In addition to the scenario planning session, Carol Benner, National Field Director for the Advancing Excellence in America’s Nursing Homes Campaign will be our keynote luncheon speaker on Thursday.

You are invited to attend and we look forward to your participation in planning NAB’s future!
committee highlights

BYLAWS COMMITTEE
Chair Patrick Nicovich (AL) presented for adoption policy that expanded job descriptions of NAB’s chairman-elect, treasurer and committee chairs. The policy change was approved by the Board of Governors. NAB’s Executive Committee approved changes to the procedures document regarding the NCERS program.

MARKETING & PUBLIC RELATIONS
Co-Chair Carolyn Hill (NC) reported that results of the branding initiative are now being implemented through the revision of NAB’s collateral materials and exhibit displays. The committee reviewed and selected design templates and content for the new materials.

CONTINUING EDUCATION COMMITTEE
Chair Steve Nash (DC) reported that a successful reviewer training session was held in March for current and seven new NCERS reviewers. Fifty-two reviewers currently serve as part of the NCERS review team. Steve also reported the successful launch of the new NCERS approval and review system on the Web site in November. Additional enhancements have been made to the system since its launch in response to user feedback. NCERS revenue is exceeding budget significantly for the first four months of the current fiscal year.

EDUCATION COMMITTEE
Chair Keith Knapp (KY) reported that the 5th edition of the NHA Study Guide is complete and is being sold. The online supplement will launch shortly. Keith also presented for approval reaccreditation for three university long term care administration programs: Ohio University, Southern Adventist University and the University of Wisconsin - Eau Clair. Reaccreditation was approved by NAB’s Board of Governors.

NHA EXAM COMMITTEE
Chair Steve Fleming (NC) reported that the committee reviewed examination items in order to validate content, verify references and assess the relative value of each item. The Committee completed the review of four 150-item pre-equated examination blocks and two 15-item pre-test blocks for the NHA exam.

RC/AL EXAM COMMITTEE
Chair Del Zook (OR) reported that committee members completed work on two complete forms (exams), reviewing a total of 300 items. Items deleted from the form were replaced from the bank. In addition, items were checked for references with new references replaced from the item bank.
committee highlights (cont’d)

BUDGET AND FINANCE COMMITTEE

Treasurer Randy Snyder (MN) presented the Fiscal Year 2009 Statement of Financial Position and Statement of Operations. Mr. Snyder reported a surplus of $112,000. A motion was made and carried to allocate $50,000 of the surplus to the NAB Foundation and the balance to the Reserve Fund.

Treasurer Snyder also presented the audit for the 2009 fiscal year and reported that the auditors opinion was that the consolidated financial statements of the NAB and the Foundation present fairly in all material respects the financial position of the NAB and the Foundation.

Treasurer Snyder also reported that the April 30, 2010 State of Financial Operations resulted in a surplus of $48,000 year-to-date.

Plan NOW to attend the NAB Mid-Year Meeting November 10-12, 2010 in Chandler, AZ!