Greetings from Seattle!
NAB’s 2013 Annual Meeting in Seattle was one of the most productive and best-attended in recent years. NAB Chair Randy Snyder (MN) welcomed 86 registrants, including delegates from 28 state Long Term Care Administrator boards and agencies, at the W Hotel in downtown Seattle. Participants were apprised of the progress of the Professional Practice Analysis, and received useful information on innovative state board structures from our two keynote speakers. Two academic institutions received NAB accreditation for the first time, and 32 continuing education providers were accorded Certified Sponsor status. Moreover, the meeting served as the backdrop for NAB to unveil its newly-designed website and distribute its first annual report.

Keynote Speakers Discuss Innovations for State Boards
Bonnie Kantor-Burman, Director of the Ohio Department of Aging, spoke about her state board’s progress towards increasing its scope and transforming its mission to a more person-centered care model. She reported that Ohio involved stakeholders from different lines of care, as well as members of academia and state agency staffers, to ensure that the new BENHA would be “positioned to actively and directly support and enhance a unified system of care and caring.” As a result, the Ohio board will be expanded in membership to meet these directives, and the core of knowledge for administrators will likewise expand in scope so that licensees can practice across the continuum of long term care.

Later, Gaylord “Z” Thomas, Executive Director of the Oklahoma State Board of Examiners, discussed the expansion of his board’s purview to include residential care and adult day care administrators. He talked about how his board had gotten its various stakeholders to buy into these new responsibilities. The evolution of the Oklahoma board’s responsibilities ensured that its licensees would be more accountable through all lines of care.

For Questions or Assistance the NAB Staff is at Your Service!

Randy Lindner
President & CEO
rlindner@bostrom.com

Jason Silberberg
Director of Administration
jsilberberg@bostrom.com

Taylor Stephens
NCERS Program Coordinator
mstephens@bostrom.com

Heidi Lapka
Director of Marketing
hlapka@bostrom.com

Julie Elfand
Director of Meetings
jelfand@bostrom.com

Phone: 202-712-9040
Fax: 202-216-9646
Web Site: www.nabweb.org

www.nabweb.org
NAB Accredits Two New Academic Programs

NAB is proud and excited to welcome two new academic institutions to our roster of schools with accredited long term care administration programs. George Washington University in Washington, DC and Bowling Green State University in Ohio were both awarded accreditation by the Board of Governors, following the recommendations of the NAB Education Committee. GWU was represented at the meeting by Dr. Robert Burke, and BGSU by Dr. Nancy Orel. In their respective site visits, both schools demonstrated outstanding commitment to preparing the next generation of administrators to face the many and varied challenges within the profession.

Education Chair Jennifer Johns-Artisensi recommends two new schools for accreditation at the Board of Governors meeting.

committee highlights

BYLAWS COMMITTEE

Committee Chair “Z” Thomas (OK) presented several proposed changes to NAB’s Bylaws and Policy, all of which were approved by the Board of Governors. These changes entail:

• Subscribing Members are now eligible to hold NAB Executive Committee offices, though they may not serve as their state’s delegate to the Board of Governors.
• The Nominating Committee is now formally designated as a standing committee.
• The nominations process was amended to provide for nominations from the floor for candidates who had gone through the committee’s vetting process.

CONTINUING EDUCATION COMMITTEE

Co-Chairs Michael Hickey (WA) and Mary Ellen Wilkinson (NV) reported on NCERS’s commitment to quality assurance of CE offerings. They stated that the committee discussed ways to make the monitoring process more stringent and more frequent. The Board of Governors approved 32 applications for Certified Sponsor status in Seattle, a significant influx due to NAB’s aggressive marketing program.

EDUCATION COMMITTEE

Chair Jennifer Johns-Artisensi (WI) and Vice Chair Marianna Grachek (MI), working with a task force, proposed a new fee structure for the NAB Academic Accreditation program. The Board of Governors approved an increase from $4,000 to $5,000, plus travel costs for the two site visitors. The increase will cover administrative costs and allow NAB to send trainees on accreditation site visits. NAB will now accept electronic versions of application binders in lieu of hard-copy versions prior to site visits. Mary Helen McSweeney (MD) is leading a task force that will create a training manual for new academic site visitors.
committee highlights (cont.)

MEMBER RELATIONS AND OUTREACH COMMITTEE

Chair Margaret McConnell (NV) and Vice Chair Tim Chesney (OH) reported on the progress of the marketing plan based on NAB’s strategic plan. In addition to the revamped website, NAB released its first annual report, which will be used as a marketing tool and a reference for state boards. NAB press releases since last year have led to two articles being published by McKnight’s. NAB held its first webinars in conjunction with its conference calls with state board members. Committee members discussed the video filming in Seattle to provide content for the website. In addition, the committee discussed ways to enhance the NAB new-attendee experience, as well as ideas to increase state board member attendance at NAB meetings.

NHA EXAM COMMITTEE

Co-Chairs Jim Bennett (WA) and Jonathan Thomas (NC) reported that the committee has four new versions of the NHA Exam and a pretest ready for publication. Two more practice exams will be designed in August in New York City, which will give examinees a better measure of their performance on the actual exam.

NOMINATING COMMITTEE

The Board of Governors unanimously elected three members to serve on the Nominating Committee: Jane Baker (NC), Allen Imig (AZ) and Carrie Rowden (MS). They will work with Randy Snyder and Immediate Past Chair/Nominating Committee Chair Tom Syverson (SD) in vetting candidates for NAB Chair-Elect, Treasurer and Secretary for 2014-16. The committee will present a slate of candidates in Spring 2014, and the next election will take place at the Annual Meeting in June 2014.

PROFESSIONAL PRACTICE ANALYSIS (PPA)

Katina Magdon (AL), Chair of the PPA Steering Committee, reported on the progress of the PPA Task Force. Information will be sent to NAB members in September to nominate people to serve in the survey portion of the Practice Analysis, and she encouraged everyone to complete and return the forms. The Task Force is meeting in July to review the input of the independent reviewers. A validation survey will be conducted September-October 2013. The task force will meet for the final time in January 2014 to review the survey results.

RCAL EXAM COMMITTEE

Chair Delvin Zook (OR) and Vice Chair Heather Anderson (MI) reported that the RCAL Exam’s passpoint is higher than desired, so the committee strengthened many items, reviewed references and found some key words have changed. 300 items were referenced for two exams.
committee highlights (cont.)

STATE GOVERNANCE COMMITTEE
Vice Chair “Z” Thomas (OK) reported that the committee had discussed what NAB can do to help the state boards.

NAB FOUNDATION
Foundation Chair Tom Syverson reported that the Foundation is exploring new requests for proposals for studies on supply and demand in the labor market for new LTC administrators, with smaller projects to be incorporated into national studies. The Foundation also provided financial assistance to five attendees of the upcoming NELS conference in Washington.

NAB’s New Look
Be sure to visit NAB’s redesigned website, www.nabweb.org. The new site is more user-friendly, much easier to navigate, and will have videos and links to social media platforms. It will also be the site to register for NAB meetings and order publications. Check it out!

Next NAB Meeting
We invite you to join us at our 2013 Mid-Year Meeting, November 6-8 in Sarasota, Florida. Details will be emailed and posted on www.nabweb.org this August. Please mark your calendar and plan to attend!