Philadelphia Meeting Demonstrates Progress toward New Credential

The City of Brotherly Love hosted NAB’s strongest-attended meeting on record, with 105 registered attendees and 36 member boards and agencies represented at the Board of Governors meeting. NAB Chair Keith Knapp (Kentucky) and the leadership team updated our members on the implementation of the Professional Practice Analysis (PPA) and the new Health Services Executive (HSE) credential. Knapp reported that he and other NAB representatives had reached out to our various stakeholders over the past year to present and detail the parameters of the new credential; overall, people in and connected to the long term care administrator profession have been supportive of the new opportunities the HSE will afford both practitioners and their residents.

Among the developments announced at the meeting was the drafting of a new AIT manual. The document, crafted by a team led by Lisa Hahn (Virginia), will serve as a guide for state boards and agencies, with the goal of standardizing requirements across state lines. The manual will also identify the tools and knowledge needed by students to become effective administrators. Consequently, a module for preceptors will be developed this summer.

Knapp also took the opportunity to award Katrina Magdon the NAB Distinguished Service Award at the Board of Governors meeting. Magdon—the Executive Secretary of the Alabama Board of Examiners, a past NAB President and current Chair of the NAB PPA Exam Resources Development Task Group—was lauded for her many years of leadership within NAB and the long term care profession.
NAB Screens Oscar-Nominated Documentary on Music Legend’s Struggle with Alzheimer’s

In lieu of a keynote speaker, NAB had the unique opportunity to screen the recent documentary, Glen Campbell...I’ll Be Me at the Philadelphia meeting. Shown through the cooperation of the I’ll Be Me Alzheimer’s Fund, this film documents the music legend’s heartbreaking journey, as he goes on a farewell tour while dealing with the onset of Alzheimer’s. Though he struggles to remember even the names of his loved ones and the lyrics of his famous songs, Glen is buoyed by the love from his family and legions of fans and performs over 150 shows across the country, even recording a bittersweet farewell (the Oscar-nominated song “I’m Not Gonna Miss You”). Filled with sadness, humor and incredible music, the film made a deep impression on the Annual Meeting attendees, as it showed them how to empathize with people suffering from Alzheimer’s and help them live their lives with dignity. NAB meeting attendees were joined by local long term care administrators from the greater Philadelphia area.

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committee highlights

CONTINUING EDUCATION

Chair Michael Hickey (Washington) presented a new NCERS website proposal from LearningBuilder, which the Board approved. The redesigned website will allow NCERS sponsors to more efficiently submit their programs and allow NAB to streamline the review and approval processes. In addition, the new system has the capability to add features that will allow learners to record their CE credits and track their status towards their state licensure requirements. Three NCERS providers were given Certified Sponsor status: Post-Acute Consulting, the Vendome Group, and Trilogy Health Services.

EDUCATION

Chair Jennifer Johns-Artisensi (Wisconsin) and her committee recommended that schools applying for NAB academic accreditation for the first time require a 1,000-hour internship for their students; the Board of Governors approved their recommendation. Two schools were conferred five-year renewals of their NAB academic accreditation: Southern Adventist University in Tennessee and the University of Wisconsin-Eau Claire.

MEMBER RELATIONS AND OUTREACH

Chair Laura Lucas (North Carolina) reviewed NAB’s integrated marketing plan. The plan aims to integrate the Professional Practice Analysis into NAB’s website and other collateral materials, as well as increase interactions within NAB’s Community website. Lucas reported that, during her committee’s meeting, they reviewed NAB’s value proposition statement, discussed ideas for NAB press releases and refined NAB’s elevator pitch: “NAB is the National authority on licensing executives in long term care dedicated to delivering quality.”
committee highlights (continued)

STATE GOVERNANCE AND REGULATORY ISSUES
Chair Donald Aldridge (New York) reviewed the results of a survey of state licensing boards, which will also be posted on Community page. His committee meeting looked into how states are reforming LTC delivery systems, concepts in regulatory change and identifying legislative barriers, issues in licensing, utilization of the NAB test attestation form that puts the onus on the test-taker, and AIT funding.

NOMINATING COMMITTEE
The Board of Governors elected three members to the Nominating Committee: Jane Baker (North Carolina), Margaret McConnell (Nevada) and Nikki Robertson (South Carolina). They will join Immediate Past Chairman and Committee Chair Randy Snyder (Minnesota) and NAB Chair Keith Knapp, as they vet candidates for NAB’s Executive Committee offices for the 2016-18 term. Information about nominations will be distributed to the membership in the fall.

NAB Bylaws, Policy Changes Approved
The NAB Board of Governors voted to approve several changes to NAB’s Bylaws and Policy, including the following:
• Ad Hoc Committees: The NAB Chair is empowered to establish ad hoc committees for limited periods of time to address specific NAB needs.
• Exam Committee Membership: Members must either have passed the NAB exam prior to joining these committees as an item writer, or they must wait at least two years after their last date of exam committee participation before becoming eligible to take the exam.
• Investment Policy: NAB created an investment policy statement, which establishes investment objectives and guidelines, including criteria to evaluate portfolio performance.

In addition, the following changes to NAB Procedures were among those approved by the NAB Executive Committee:
• Exam Committee Membership: All members must sign a conflict of interest disclosure form before they may participate in any committee activities.
• Ethics: The Chair is empowered to establish an ad hoc ethics committee to investigate reports of possible ethical violations; procedures for investigations and punishments for violations are delineated.

NEXT NAB MEETING
We invite you to join us at our 2015 Mid-Year Meeting, November 11-13 in Naples, Florida. Details will be emailed and posted on www.nabweb.org in August. Please mark your calendar and plan to attend!